

*Our mission:  
To improve media  
literacy education  
through scholarship  
and community  
service*

**PRESENTERS:**

**Patrick  
Johnson**

**and**

**Erik  
Sakamoto**

**from**

**Youth  
Radio  
Oakland CA**

**One of the  
country's  
leading youth  
media  
organizations**

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# Media Education Lab

TEMPLE UNIVERSITY®



*AP Photo/Marice Cohn Band*

Donte' Stallworth is a free man right now, in large part because of what he did *after* his crime.

## **SPORTS AND MEDIA LITERACY**

**A Professional  
Development Program**

**Saturday, September 19**  
**9 a.m.—4 p.m**  
**Tuttleman Hall, Temple University**

**Learn about a new program  
that engages young men of color  
in reflection and critical thinking about media coverage of  
controversial issues in sports.**

**The program uses principles of media literacy to address  
health-related issues with young men, including  
relationships, body image and sexuality.**

**ENROLLMENT IS LIMITED**

Program fee: \$89 includes  
morning refreshments and  
lunch

A limited number of FREE  
spaces for students are  
available

Advance ONLINE Registration is  
Required  
<http://mediaeducationlab.com>



*AP Photo/Eric Gay*

Last year, Derrick Rose and John Calipari were leading Memphis to the NCAA title game. Suffice it to say, quite a lot has changed since then.